

CABINET MEMBER DECISION

2 August 2023

KEY DECISION: YES

VARIABLE MESSAGING SIGNS & ASSOCIATED SERVICES CONTRACT AWARD

1. Decision:

- 1.1 To award the contract to Clearview Intelligence Ltd to provide 3 Variable Messaging Signs.
- 1.2 To award a 3-year maintenance contract to Clearview Intelligence Ltd.
- 1.3 To award a 3 year back-office communication contract to Clearview Intelligence Ltd.

2. Statement of Reasons:

- 2.1 We ran an open tender exercise in line with Contract Procedure Rules seeking tender submissions for 3 Variable Messaging Signs and associated services. We received 4 tender submissions.
- 2.2 An evaluation process was undertaken by the Parking & CCTV Operations Officer, Operations Manager and Senior Procurement Specialist.

3. Any Alternative Options:

- 3.1 Do nothing and the traffic around the city will continue to increase, meaning more congestion, leaving visitors and tourist frustrated with wayfinding and locating a parking space. The underutilised car parks would continue to be less used and the most popular car parks would continue to be over subscribed.
- 3.2 Re-run the procurement – This would cause an unnecessary delay to the implementation.

DocuSigned by:

Janice Silvester-Hall

7054D6742312413...

CLlr Janice Silvester-Hall - Cabinet Member for High Streets & Visitor Economy

Date of Decision: 2 August 2023